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Island View Casino Resort makes a fashion statement with Exit 16 trunk show

A good deal is always in style at Island View Casino Resort, but especially so during the Exit 16 clothing trunk show, Feb. 25 and 26.

From 11 a.m. to 7 p.m., the Gulfport casino's View Bar will host the fashion event with Exit 16, a Diamondhead clothing boutique and merchant partner in Island View's Insider.com player program. Featured will be a selection of fashion labels, including Jessica Simpson, Miss Me, 7 For All Mankind, Big Star, Rock Revival, MEK, Volatile, Yellow Box, UGG, Naughty Monkey, Big Buddha and Hobo.

Guests will be given a gift certificate from Exit 16 with each purchase. As well, shoppers will receive half off an additional item with the purchase of select shoes and clothes.

"The Exit 16 trunk show allows Island View to offer a unique experience, coupled with great values on leading fashion lines, for our guests, while partnering with a locally based business," said James Guay, director of marketing for Island View Casino Resort.

The event is open to the public. For more information, call 877-774-8439 (VIEW).

About Island View Casino Resort:

Island View Casino Resort opened on Sept. 18, 2006 as the only casino in Gulfport, Miss. The land-based casino, located on 40 acres of waterfront property, currently offers an 80,000-plus-square-foot casino with approximately 2,030 slots and 45 table games. The 520,000-square-foot resort also features a 562-room hotel with a tropical pool and cabanas; Carter Green Steakhouse, the resort's signature restaurant; C&G Grille, offering contemporary, casual dining; The Buffet, a 400-seat restaurant; The Coffee Shop, an upscale deli; and the View Bar, an entertainment lounge. Island View Casino Resort is privately held by Rick Carter and Terry Green, two Gulfport natives and longtime casino executives committed to the post-Hurricane Katrina rebuilding efforts of the Mississippi Gulf Coast.