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Island View Casino Resort wraps up Seasonal gift giving with the Holiday Store

GULFPORT, Miss. (Oct. 23, 2012) – 'Tis the season to shop and save at Island View Casino Resort with the Gulfport resort's new Holiday Store.

From Nov. 3 through Dec. 22, guests who are members of the free Island View Players Club can visit the Holiday Store to purchase deeply discounted merchandise. Among the seasonal selections are handbags and totes, leather wallets, iPad and Kindle covers, official NFL pens, jewelry, plush toys, music and jewelry boxes, Alexandria Fragrance Lamps, Fossil watches, Oakley and Ray-Ban sunglasses, candles, clocks, Brazo walking sticks and kitchen and home décor items.

To make a purchase, guests can use cash or Holiday Store Dollars, which can be earned in a variety of ways. Every Monday, from Nov. 5 to Dec. 17, guests using their Island View Players Club card while playing their favorite slots will earn \$1 in Holiday Store Dollars in addition to every \$1 earned in Slot View Points.

Players can also win Holiday Store Dollars during the promotion by participating in the Holiday Store Drawings every Sunday; by playing the Jolly Jumble Kiosk Game every Wednesday; or during the daily Island View Insider Contest.

Guests can view their Holiday Store Dollars balance by swiping their Island View Players Club card at any casino kiosk.

"The Holiday Store offers our guests a fun seasonal promotion that allows them to shop from hundreds of upscale and name-brand items," said James Guay, director of marketing for Island View Casino Resort. "Admission is free and the merchandise is priced well below retail, making the Holiday Store an additional value for our players."

The Holiday Store is located near the resort's main entrance and is open Sunday through Thursday from 10 a.m. to 9 p.m. and Friday and Saturday from 10 a.m. to 11 p.m. For more information on the Holiday Store, please call 228-314-2100.

About Island View Casino Resort:

Island View Casino Resort opened on Sept. 18, 2006 as the only casino in Gulfport, Miss. The land-based casino, located on 40 acres of waterfront property, currently offers an 80,000-plus-square-foot casino with approximately 1,850 slots and 49 table games. The 520,000-square-foot resort also features a 562-room hotel with a tropical pool and cabanas; Carter Green Steakhouse, the resort's signature restaurant; C&G Grille,

offering contemporary, casual dining; The Buffet, a 400-seat restaurant; The Coffee Shop, an upscale deli; and the View Bar, an entertainment lounge. Island View Casino Resort is privately held by Rick Carter and Terry Green, two Gulfport natives and longtime casino executives committed to the post-Hurricane Katrina rebuilding efforts of the Mississippi Gulf Coast.