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Island View Casino Resort debuts View Showroom on New Year's Eve

GULFPORT, Miss. (Dec. 31, 2012) – Just a half an hour before the clock strikes midnight on Dec. 31, the doors to the Coast's new entertainment venue will open at Island View Casino Resort with a New Year's Eve countdown celebration and concert by the band Starz.

The View Showroom, located off the Gulfport resort's main floor, will offer seating for 550, as well as a standing-only section. State-of-the-art lighting and sound equipment are featured to create an optimal concert experience, along with a large, full-service bar. The room setup was also designed for flexibility so that it also can be used for meeting and convention space.

The View Showroom's immediate lineup offers several well-known entertainers including Kix Brooks on Jan. 19, \$40; Tim Rushlow on Jan. 26 and 27, \$30; Island View's Mardi Gras Party with Rockin' Dopsie and the Zydeco Twisters on Feb. 9, \$25, general admission, standing; Irma Thomas on Feb. 11, \$35; and Johnny Rivers on March 2, ticket price to be announced. All shows start at 8 p.m.

"Since opening in 2006, we have steadily grown Island View Casino Resort with more than a dozen amenity and gaming offerings that are strategically focused on meeting our customers' expectations as well as developing our resort as an integral part of South Mississippi's hospitality and tourism industry," said James Guay, marketing director for Island View. "The time has come in our evolution to provide a full-service entertainment venue, and we look forward to offering a variety of great local, regional and national acts for our guests and area residents."

Tickets can be purchased by calling 228-314-2100.

Editor's note: Promotional photos and bios can be found at:
<http://www.yousendit.com/download/UW14ckhWT01wM25sZThUQw>

About Island View Casino Resort:

Island View Casino Resort opened on Sept. 18, 2006 as the only casino in Gulfport, Miss. The land-based casino, located on 40 acres of waterfront property, currently offers an 80,000-plus-square-foot casino with approximately 1,850 slots and 49 table games. The 520,000-square-foot resort also features a 562-room hotel with a tropical pool and cabanas; Carter Green Steakhouse, the resort's signature restaurant; C&G Grille, offering contemporary, casual dining; The Buffet, a 400-seat restaurant; The Coffee Shop, an upscale deli; and The View Showroom, a 550-seat entertainment venue. Island View Casino Resort is privately held by Rick

Carter and Terry Green, two Gulfport natives and longtime casino executives committed to the post-Hurricane Katrina rebuilding efforts of the Mississippi Gulf Coast.