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It's Present Perfect at Island View's Holiday Store

GULFPORT, Miss. (Sept. 30, 2013) – This season, Island View Casino Resort guests can check off their gift list and enjoy special savings with the return of the Gulfport resort's Holiday Store.

Open daily from Nov. 2 through Dec. 22, The Holiday Store will be open to the public and admission will be free. The store will offer deeply discounted merchandise, including Brownlow kitchen items, Wheelers pecan tins, Bearington Bears, holiday decorations, Jelly Bean floor mats, a variety of jewelry, Baggallini purses, NFL-branded pens and wallets, Dearfoam slippers, Northern Lights and Circle E candles, Fossil watches and a wide selection of home décor items.

To make purchases, guests can use cash, credit card or Holiday Store Dollars, which can be earned in a variety of ways during the promotion's Bonus Days. Every Sunday and Monday from Nov. 3 to Dec. 16, guests using their Insider card while playing their favorite slots will earn \$1 in Holiday Store Dollars in addition to every \$1 earned in Slot View Points.

Guests can view their Holiday Store Dollars balance by swiping their Island View Players Club card at any casino kiosk.

"The Holiday Store gives Island View guests the chance to find exceptional deals on many well-known, upscale brands in one convenient location," said James Guay, director of marketing for Island View Casino Resort. "And Bonus Days creates an additional value that makes seasonal shopping easier and more fun."

The Holiday Store is located near the resort's main entrance, opening daily at 10 a.m. and closing at 9 p.m., Sunday through Thursday, and 11 p.m. on Friday and Saturday. For more information on the Holiday Store, call 228-314-2100.

About Island View Casino Resort:

Island View Casino Resort opened on Sept. 18, 2006 as the only casino in Gulfport, Miss. The land-based casino, located on 40 acres of waterfront property, currently offers an 80,000-plus-square-foot casino with approximately 2,000 slots and 46 table games. The 520,000-square-foot resort also features a 562-room hotel with a tropical pool and cabanas; Carter Green Steakhouse, the resort's signature restaurant; Beach Blvd. Steamer, a 180-seat restaurant focusing on freshly steamed seafood; C&G Grille, offering contemporary, casual dining; The Buffet, a 400-seat restaurant; The Coffee Shop, an upscale deli; Coast Candymakers, featuring handmade candies; and The View Showroom, a 550-seat entertainment venue. Island View Casino Resort is privately held by Rick Carter and Terry Green, two Gulfport natives and

longtime casino executives committed to the post-Hurricane Katrina rebuilding efforts of the Mississippi Gulf Coast. For more information: 877-774-8439 or IslandViewCasino.com.