

ISLAND VIEW

CASINO • RESORT
GULFPORT, MS



PRESS KIT

Beach Casino Expansion
Grand Opening
June 21, 2018



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Beach Casino Expansion Fact Sheet

OVERVIEW

Island View Casino Resort's new Beach Casino features a smoke-free environment and several new amenities for the Gulfport, Mississippi resort which opened in 2006. The casino is located on the beach side of U. S. Highway 90, just east of Beach Tower opened in 2015.

Location: 3305 Beach Blvd. Gulfport MS 39501

Contractor: Roy Anderson Corp, under direction of architect Meng Chai

Designer: Kim Daoust, Tandem Nevada, Inc.

Construction period: Began May 2017; ended June 2018

Cost: \$75 million

Jobs created: 300

CASINO DETAILS

Number of slots: 900 reel and video slots

Number of tables: 18

Square footage of gaming space: 43,000

Features: Smoke-free environment; floor to ceiling windows with views of the Mississippi Sound; contemporary lighting; modern design; state-of-the art games; entertainment stage; entry from Hwy. 90 and Beach Tower

AMENITY DETAILS

Restaurants

- **Prime Cut:** Enjoy beach views while dining on prime rib, steak or fresh fish! Quick facts: 126 seats. Located on the second level of Beach Tower. Open daily, 5–10 p.m. Prime Cut Bar open daily, 2-10 p.m.
- **Dockside Deli:** Stop by for delicious soups, salads and sandwiches served in a relaxed atmosphere. Quick facts: 236 seats, including outside on the deck. Located in Beach Casino. Open Sunday – Thursday, 8 a.m. to midnight, Friday and Saturday 8 a.m.–1 a.m.
- **Beach Coffee Shop:** A 24-hour coffee shop. Quick facts: Located in Beach Casino, near the main entrance. Open seven days a week.



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Lounges

- **Gulf Breeze Daiquiris:** A daiquiri bar catering to guests on the gaming floor with a variety of frozen drinks, including fruity daiquiris, margaritas and mudslides. Quick facts: Located on Beach Casino floor. Open 24 hours a day, seven days a week.
- **Beach Casino Showbar:** Located in the center of Beach Casino, offering cocktails and beverages as well as live entertainment on Thursday, Friday and Saturday evenings.

ADDITIONAL FEATURES

- Pedestrian sky bridge across U.S. Hwy 90
- Shuttle service between the North Casino and Beach Casino
- Valet service
- Surface parking as well as 2,200 parking spaces in the garage next to Beach Casino with shuttle service to Beach Casino
- Four Tesla charging stations



Press Release

Island View Casino Resort opens \$75 million smoke-free Beach Casino

GULFPORT, Miss. (June 21, 2018) – Officials with Island View Casino Resort opened the doors today to a \$75 million casino expansion during a ceremony attended by several local and state dignitaries.

Island View's Beach Casino is located on the south side of U.S. Highway 90 adjacent to its Beach Tower. The Beach Casino is a 43,000-square-foot smoke-free casino. This expansion is the fourth phase of growth for the Island View Casino Resort, which opened September 15, 2006. With this expansion, Island View boasts the largest casino floor in the State of Mississippi, totaling 126,000 square feet of gaming space. Island View's dual casino options offer guests a choice of smoking or non-smoking with both casinos offering superior promotions, high quality games and first-class entertainment. Owners Rick Carter and Terry Green have invested over \$400 million into the resort, which includes over 1,000,000-square feet of beachfront gaming, hotel and entertainment space.

"As a private, locally owned business, we recognized the opportunity to further invest in the Mississippi Gulf Coast's future. This casino expansion strongly supports our area's tourism industry and generates an economic impact from the 300 new jobs that we have created," said Carter. Green added, "Our focus has always been on delivering a great resort experience with memorable service for our guests. Island View's Beach Casino gives guests a smoke-free option without giving up the amenities they have come to enjoy." Lindsey Inman, CEO of the Island View Casino Resort said about the Beach Casino, "Guests will enjoy the same games and promotions on the beach side as they have come to expect on the north side of the property. This is the first and only casino on the Mississippi Gulf Coast to actually be built as smoke-free. We are very excited and proud to bring the Beach Casino to the Mississippi Gulf Coast."

The Beach Casino's design features floor to ceiling windows with unmatched views of the Mississippi Sound, very unique for a casino. The expansion also includes the Prime Cut restaurant, the Dockside Deli, the Beach Coffee Shop, and Gulf Breeze Daiquiris. Other amenities include entertainment on the new stage built in the center of the Beach Casino and a new sports bar where Island View will ultimately offer sports betting. Construction of the Beach Casino was completed by Roy Anderson Corp. and managed by Island View's architect Meng Chai. Financing for the project was provided by a group of banks led by Wells Fargo and includes Capital One, BancorpSouth, Hancock Bank, Trustmark National Bank, First Tennessee Bank and The Peoples Bank.

For more information, please contact Margaret Wilcox at 228-348-6563
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Resort Fact Sheet

Location: 3300 W. Beach Blvd. Gulfport, Miss. 39501

Website: IslandViewCasino.com

Phone: 228-314-2100 or 877-774-VIEW(8439)

Opening and expansions: Opened the casino tower hotel and the first phase of the gaming floor on Sept. 16, 2006, in the wake of Hurricane Katrina's devastation. Opened the second phase, which included more than 50,000 square feet of gaming and additional food and beverage and entertainment offerings, on May 14, 2007. Opened a \$58 million expansion, which included the 269,412-square-foot, 18 story beach tower on the south side of the resort, with 405 hotel rooms, and several upscale amenities, on April 29, 2015. The Beach Casino is a \$75 million expansion that offers 43,000-square-feet of gaming in a smoke-free environment. This fourth phase of expansion is located on the beach side of the resort adjacent to Beach Tower and opened June 21, 2018.

Gaming space: 126,000 square feet

Total square footage: 1,000,000

Employees: Approximately 1,840

Slots: Approximately 2,700 reel and video slots, including the newest slots and traditional favorites, with denominations ranging from penny to \$100. This selection also includes video poker machines, from nickel to \$1, each with multiple keno games.

Tables: 49, including Mississippi Stud Poker; Three Card Poker; Ultimate Texas Hold'em, Pai Gow Poker; roulette; craps; and Blackjack: Blazing 7's Progressive, Double Deck, King's Bounty, low- and high-limit, Next Step and TriLux.

Players club: Island View's The Insider Players Club offers a tiered program with five levels: Island View Insider, the Island View Insider Plus, the Island View Insider Ultimate, the Insider Select and The V Card. With a focus on "benefits that pay" based on the graduating tiers, the club offers exclusive invitations, bonus Slot View Play, monthly offers and other player perks. Club members can also join MyInsider.com, an online portal featuring exclusive offers, previews of upcoming promotions, merchant discounts, chefs' recipes and more.

Food and beverage: Carter Green Steakhouse, Beach Blvd. Steamer, C&G's, The Buffet, Prime Cut, Dockside Deli, The Diner, Beignet Café, two coffee shops: The Coffee Shop and Beach Coffee Shop, Coast Candymakers, Sweet Stop, Gulf Breeze Daiquiris, Sunset Bar & Deck, two casino lounges. (For an amenities fact sheet, go to page 7)

Hotel: 970 rooms, including 80 suites. The North Casino Tower offers 565 rooms and suites and the Beach Tower includes 405 rooms and suites. All rooms include luxury amenities such as high-end linens, upgraded mattresses, in-room refrigerators, coffee makers, flat-screen televisions and complimentary wireless Internet. No resort fees charged.

Amenities: Two tropical pools; Blue Shell Spa; two retail outlets; Windance Country Club

Entertainment: The View Showroom, a 7,000-square-foot, 600-seat entertainment and meeting venue, Beach Blvd Steamer, featuring live local acts on the patio, Sunset Bar & Deck, an intimate lounge and outdoor space and Beach Casino Showbar, both featuring live music.

Parking: Surface parking and a 700-space parking garage, adjacent to the North Casino; surface parking and more than 2,200 parking spaces in the garage next to Beach Casino. Also included are four Tesla charging stations in each parking garage. Valet parking. Shuttle service is available between the towers, from the south surface and parking garages and to and from the airport.

Executive Team:

- Rick Carter, co-owner
- Terry Green, co-owner
- Lindsey Inman, CEO
- John Bakley, executive vice president and CFO
- Mike Bruffey, vice president and general counsel
- Tim Bocaleri, vice president of information technology
- Steve Hendricks, vice president of operations
- Ed Layton, vice president of food and beverage and hotel
- Rick Quinn, vice president of public relations



Amenities Fact Sheet

Resort Overview:

Located on the beach in Gulfport, Island View Casino Resort offers the Mississippi Gulf Coast's largest land-based casino. This includes an 83,000-square foot casino on the north side of Beach Blvd and a 43,000-square-foot smoke-free casino on the beach side of the resort. The two casinos combined offer 2,700 state-of-the-art slots and 49 table games included in the 126,000 square feet of gaming space. The 1,000,000 square foot resort also features 970 hotel rooms and suites in two towers and a variety of upscale amenities. IslandViewCasino.com, 228-314-2100 or 877-774-VIEW (8439)

Restaurants and Lounges

- **Carter Green Steakhouse:** An upscale dining concept with a menu that features prime steaks and fresh seafood. Quick facts: 200 seats. Located in the North Casino. 9,000 square feet. 5,000 square foot deck with a view of the Mississippi Sound. Open for dinner Thursday, Sunday and Monday from 5:30-10 p.m., and Friday and Saturday from 5:30-11 p.m.
- **Prime Cut:** Enjoy beach views while dining on prime rib, steak or fresh fish. Quick facts: 126 seats. Located on the second level of the beach tower. Open daily, 5-10 p.m. Prime Cut Bar open daily 2-10 p.m.
- **Beach Blvd. Steamer:** Fresh seafood, from shucked oysters to steamed lobster and crab legs to chicken and beef from the pecan wood-fired grill, offered in a casual coastal setting. Quick facts: 180 seats. Located on the north side of the resort, to the east of the North Casino. Open Wednesday through Friday, 5-10 p.m., and Saturday and Sunday, 11:30 a.m.-10 p.m.
- **Dockside Deli:** Stop by for delicious soups, salads and sandwiches served in a relaxed atmosphere. Quick facts: 236 seats including outside on the deck. Located in the Beach Casino. Open Sunday through Thursday, 8 a.m. to midnight, Friday and Saturday, 8 a.m.-1 a.m.
- **The Buffet:** A tour of tastes, serving breakfast, lunch and dinner with Southern, Asian and Italian stations as well as The Creamery with house-made frozen custard, gelato and ice cream. Quick facts: 500 seats. Located in the North Casino. Open daily for breakfast: 7-10:30 a.m.; lunch: Monday through Saturday, 11 a.m.-3:30 p.m., and Sunday, 11 a.m.-3:30 p.m.; dinner: Sunday through Thursday, 4-10 p.m., Friday and Saturday, 4-11 p.m.
- **C&G's:** Casual cuisine, including pan-seared blue crab cakes, shrimp and oyster fry, steaks, sandwiches, pasta, and fresh items from the soup, salad and pantry bar, served in a comfortable atmosphere. Quick facts: 240 seats. Located in the North Casino. Open seven days a week: Sunday-Thursday, 10:30 a.m.-11 p.m.; Friday-Saturday, 10:30 a.m.-1 a.m.
- **The Diner:** Classic diner dishes, including hearty sandwiches, juicy burgers, sodas, shakes and blue plate specials. Quick facts: 50 seats. Located on the north side of the resort in The Promenade, adjacent to the sky bridge. Open Sunday through Thursday, 7 a.m.-midnight and Friday and Saturday, 7 a.m.-1 a.m.
- **The Coffee Shop:** A fresh player perk featuring freshly roasted coffee, onsite baked breakfast breads, premium deli sandwiches and gourmet salads. Quick facts: Located on the north side of the resort in The Promenade, adjacent to the sky bridge. Open 24 hours a day, seven days a week.
- **Beach Coffee Shop:** A 24-hour coffee shop. Quick facts: Located in Beach Casino, near the main entrance. Open seven days a week.
- **Beignet Café:** Handmade New Orleans-style beignets, dusted with a thick layer of powdered sugar and served with coffee or café au lait. Quick facts: Located on the north side of the resort in The Promenade, adjacent to the sky bridge. Open daily, 7 a.m.-11 p.m.
- **Coast Candymakers:** Handmade, small-batch candies, including creamy pralines, rich fudges and buttery toffees, created in a display-style kitchen. Quick facts: Located on the north side of the resort, to the east of the casino tower, adjacent to Beach Blvd. Steamer. Sunday through Thursday, 10 a.m.-10 p.m., and Friday and Saturday, 10 a.m.-11 p.m.



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- **Sweet Stop:** House-made custards, gelatos and ice creams, along with a selection of Coast Candymakers confections. Quick facts: Located on the north side of the resort in The Promenade, adjacent to the sky bridge. Open daily 11 a.m.-10 p.m.

Cocktail Lounges

- **Gulf Breeze Daquiris:** Located in the Beach Casino, with a variety of frozen drinks, including fruity daiquiris, margaritas and mudslides. Quick facts: Open 24 hours a day, seven days a week.
- **Sunset Bar & Deck:** Tucked away at the entrance of Carter Green Steakhouse, offering full bar service and live entertainment, along with views of the Gulf of Mexico. Quick facts: Indoor/outdoor seating. Sunday through Thursday, noon-11 p.m.; Friday and Saturday, noon-midnight.
- **Center Bar:** Located at the heart of the North Casino and the perfect hot spot for enjoying a refreshing cocktail and checking out the high-energy gaming action. Quick facts: Large-screen TVs and video poker machines are available. Open daily, 24-hours a day.
- **Beach Casino Showbar:** Located in the center of Beach Casino, offering cocktails and beverages with live entertainment on Thursday, Friday and Saturday evening.

Entertainment

The View Showroom: Located in the North Casino, this entertainment venue, which opened on Dec. 31, 2012, offers seating for 600, as well as a standing-only section. State-of-the-art lighting and sound equipment are featured to create an optimal concert experience, along with a large, full-service bar. The room setup was also designed for flexibility so that it also can be used for meeting space.

Retail

- **The Gift Shop:** The Gift Shop offers an abundance of convenience and selection with shelves stocked with fashion apparel and accessories, jewelry, sunglasses, home décor items, art and Island View-logo merchandise. Sundries and snacks are also available. Quick facts: Located in the North Casino. Open 24-hours a day.
- **Sundry Shop:** Located on the second floor of Beach Tower, the Sundry Shop offers an assortment of drinks, chips and candy, as well as handy medicine, Sun Bum sun protection, souvenir t-shirts and Costa Del Mar sunglasses. Quick facts: Open daily, 8 a.m.-midnight.

Spa and recreation

- **Blue Shell Spa:** A full-service day spa, Blue Shell features an extensive menu of massage therapies, body treatments, facials, manicures and pedicures in a calming and serene atmosphere. Quick facts: Four treatment rooms, plus a couple's treatment room; two manicure-pedicure stations; licensed massage therapists, nail technicians and aestheticians on staff; products include Bioline, OPI and Fiji; located on the Beach Tower second level. Sunday through Thursday, 9 a.m.-5p.m.; Friday and Saturday, 9 a.m.-6 p.m.
- **Tropical Pools and Cabanas:** The North Tower offers a 2,450-square-foot tropical pool, which is surrounded by a 9,000-square-foot courtyard that can be used for live entertainment. Seven private cabanas flank the adult-only, free-form pool, and food and beverage service is available deck side. The Beach Tower saltwater pool on the sundeck overlooks the gulf. Cool cocktails can be enjoyed from the swim-up bar. Both Island View Casino Resort pools are for hotel guests 21 and older.
- **Windance Country Club:** The 18-hole championship course, designed by golf pro Mark McCumber, features over 6,600 yards of fun, challenging golf complete with breathtaking landscapes, rolling hills and lush greens. A driving range, practice green, pro shop with premier golf attire and merchandise, The View at 19 Bar & Grill, a clubhouse and pool are also available. The course has also been recognized for five consecutive years as one of Golfweek Magazine's America's Best Courses You Can Play and rated with four stars by Golf Digest Magazine.

Island View Casino Resort offers golf packages that include a deluxe room at the resort's hotel, unlimited golf for the day, unlimited trips to The Buffet, Slot View Play, and a free cocktail upon arrival. For more information on stay-and-play packages and reservations, call 1.877.774.VIEW (8439), ext. 2570 or go to IslandViewCasino.com.



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Additional resort features

- Pedestrian sky bridge across U.S. Highway 90
- Shuttle service between the North Casino and the Beach Casino
- Valet Service
- Surface parking and garage parking at both casino locations
- Shuttle service from beach surface parking and garage to Beach Casino
- Tesla charging stations in both parking garages
- Airport shuttle service
- No resort fees



Image Gallery

To download high-resolution images of Island View's Beach Casino, please go to: <http://thelastword.zenfolio.com/p387236689> . Please note that images from the opening ceremony will be posted by 3 p.m. Thursday, June 21.

To download images from the resort's photo gallery, go to <http://bit.ly/VbKW hf> and use password IVCR.

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