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Editor's note: Photo link and captions below.

Of Wings and Winners: Island View Casino Resort \$10,000 Hooters Slot Tournament a Success

GULFPORT, Miss. (Sept 24, 2010) – Island View Casino Resort hosted the \$10,000 Hooters Slot Tournament on Sept. 2 and 3, with a record-breaking attendance for the Gulfport, Miss. resort with more than 830 players.

The slot tournament included an exclusive partnership between Island View and Hooters, offering players the opportunity to earn entries by purchasing a special menu item at the Gulfport and Biloxi Hooters restaurant locations.

“We are thrilled at the success of the \$10,000 Hooters Slot Tournament and hope to do many more with the Island View Casino,” said Peter Meleones, director of operations for Hooters of Gulfport and Biloxi. “Our guests were very excited at the chance to participate and win at the casino. I witnessed many of our regular guests sitting at the slot machines having a great time!”

Participants played in one of several five-minute rounds on Thursday, and the top 100-scoring players advanced to the semi-final round at 6 p.m. on Friday. The top 45 scorers from the semifinals plus five wild card players advanced to the finals at 8:15 p.m.

The \$10,000 prizes were awarded in Slot View Play to the top 50 players. The top three winners included Clair J. of Mulberry, Fla., who won the first-place prize of \$2,500 in Slot View Play; Donyell W. of Wiggins, Miss., who won the second-place prize of \$1,000 in Slot View Play; and Curtis T. of Gulfport, Miss., who won the third-place prize of \$700 in Slot View Play.

“This tournament offered an excellent opportunity for cross promotion in our own market with a nationally recognized brand,” said Wade West, director of marketing for Island View Casino Resort. “We also were looking to offer our players something different and fun. Judging by the overall participation, our partnership with Hooters was a big success.”

Held in the resort’s new tournament area, the event offered hot slot action as well as guest appearances from four Hooters girls, including Mary Casalme, Miss Hooters Gulfport-Biloxi 2010.

About Island View Casino Resort:

Island View Casino Resort opened on Sept. 18, 2006 as the only casino in Gulfport, Miss. The land-based casino, located on 40 acres of waterfront property, currently offers an 80,000-plus-square-foot casino with approximately 1,900 slots and 47 table games. The 520,000-square-foot resort also features a 562-room hotel, Carter Green Steakhouse, the resort's signature restaurant; C&G Grille, offering contemporary, casual dining; The Buffet, a 400-seat restaurant; The Coffee Shop, an upscale deli; and the View Bar – an entertainment lounge. Island View Casino Resort is privately held by Rick Carter and Terry Green, two Gulfport natives and longtime casino executives committed to the post-Hurricane Katrina rebuilding efforts of the Mississippi Gulf Coast. www.islandviewcasino.com.

Photo Information

- To download high-resolution images, please go to:

<http://www.yousendit.com/download/WTNMeW41Qk45bEJFOIE9PQ>

Captions:

- *ivcr 10 hooters tournament 1.jpg* – Hooters Girls from the Biloxi and Gulfport Miss. restaurants cheer on some of the more than 830 players in Island View Casino Resort's \$10,000 Hooters Slot Tournament in September.

- *ivcr 10 hooters tournament 2.jpg* – Hooters Girls celebrate with winners from Island View Casino Resort's \$10,000 Hooters Slot Tournament held in the Gulfport casino's new tournament room. Prize takers included third-place winner Curtis T., (second from left); first-place winner Clair J. (fourth from left); and second-place winner Donyell W.

- *ivcr 10 hooters tournament 3.jpg* – Island View Casino Resort's \$10,000 Slot Tournament in September offered an exclusive partnership between the Gulfport casino and two local Hooters restaurants. Prize money was awarded to the 50 highest scoring players.

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